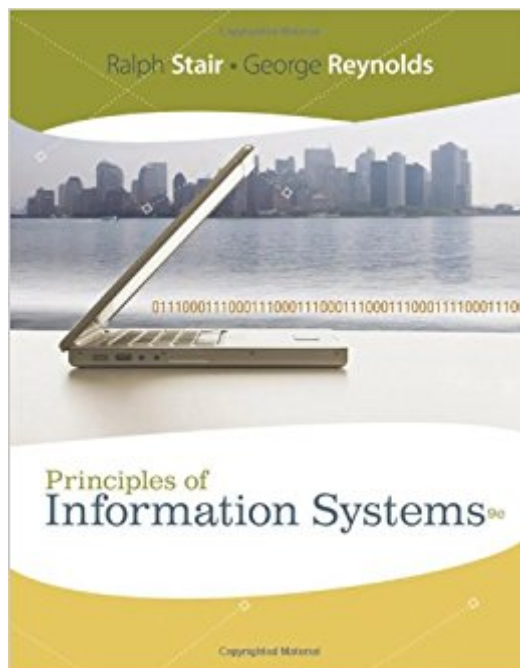




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Principles Of Information Systems (Available Titles Skills Assessment Manager (SAM) - Office 2010)



Synopsis

Intended for the Introduction to MIS course. It is the first course for an MIS major and is often required for business students. The approximate enrollments are over 100,000 units per academic year.

Book Information

Series: Available Titles Skills Assessment Manager (SAM) - Office 2010

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Average Customer Review: 3.6 out of 5 stars 46 customer reviews

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Customer Reviews

"I consider this the best and most important chapter in the book. Coupling TPS with ERPs is very smart and really works well. Outstanding integration of all systems descriptions from CRM to TPS, inventory systems to accounting all the way to payroll, even EDI. Students rarely understand the big picture, but this point is vital to understanding how IT works in companies today. Well done!" - Howard Sundwall, West Chester University --This text refers to an out of print or unavailable edition of this title.

Ralph Stair received a B.S. in Chemical Engineering from Purdue University, an M.B.A. from Tulane University, and a Ph.D. from the University of Oregon. He has taught at the University of Oregon, the University of Washington, the University of New Orleans, and Florida State University. He has taught several courses through Florida State University's Study Abroad Program in London. Throughout the years, Dr. Stair has focused his teaching and research on information systems. He has endowed the Ralph Stair Prize in Innovative Education at Florida State University. He also

provided funding for the Stair-Harkrider scholarship and the Ralph Stair Prize in Academic Improvement at his high school in Wisconsin. Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

The kindle version of this book is broken. I REPEAT.. DO NOT GET THE KINDLE VERSION OF THE BOOK. Another reviewer pointed this out but I made the mistake of not reading the reviews and here I am now. 5 days behind in my class praying my physical copy arrives on time. Now I have to pay for the full version of the book instead of renting it. is blaming this on the publisher. It is a bunch of BS though. AND THE CUSTOMER SERVICE I GOT WITH REGARD TO THIS WAS COMPLETE S***. IS ON THE WAY DOWN IF THIS IS HOW THEY ARE GOING TO START TREATING CUSTOMERS.

Chocked full of information. The test bank produced by the publisher (not included) seems to be geared for a tech school level class, not a graduate level class. (Example: T or F : Oracle enjoys a 45% market share) However, that is really no reflection on the text itself. I mention it only to say if your class uses this publisher's test bank, be prepared to memorize endless minutiae.

If you are taking this class online you DON'T NEED THE BOOK!!! Seriously, save your money and use google or bing. This is a good but generic book, everything is online.

This is the worst book ever. Definitions and concepts are ambiguous, inconsistent and sloppy. When explaining the difference of closely related terminologies, the author seems to be going off tangent, without explaining the actual difference.

This book reads like a high school intro to computing. Thank God I just rented it because I cannot

stand to read the 40+ page chapters that do not have any useful or (relevant) information in it. Textbooks on Tech and Computing need to be updated nearly yearly and I have no problem paying more for a recent edition if it is better than this. Unacceptable for a graduate level course.

I rarely hate textbooks. Unfortunately this was a required book, along with two others for my computer class. This book has unnecessarily long chapters that droned on and on. (Sometimes succinctness is a good thing.)

Just couldn't get into it!

Terrible condition. Spine was tearing off. Book was packed very poorly with pages folded. I hope this book lasts through the term.

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